

PLEASE READ TETRA PAK PRINT SPECIFICATIONS PRIOR TO DESIGN DEVELOPMENT

TEXT SPECIFICATION

MINIMUM TEXT SIZE

San Serif Helvetica 5pt
Serif Times 6pt

San Serif 7pt
Serif Times 9pt

LINE THICKNESS

MINIMUM THICKNESS



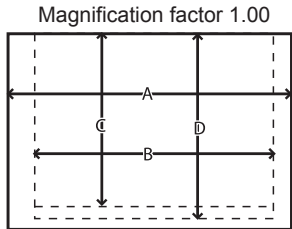
CONTOUR LINES TEXT STROKES CONCENTRIC CIRCLES

MINIMUM THICKNESS

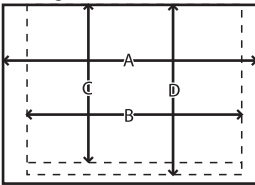


BARCODE SPECIFICATION

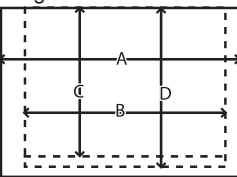
ISO STANDARD (FENCE POSITION) : 100% MAGNIFICATION, UP TO 35% TRUNCATION.
IF LESS THAN 100%, UP TO 90% MAGNIFICATION W/O TRUNCATION IS ACCEPTABLE



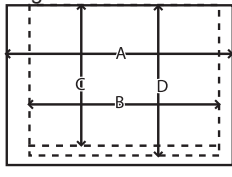
Magnification factor 0.90



Magnification factor 0.85



Magnification factor 0.80



(If possible, use 80-85% magnification only for smaller packages e.g. 125ml, 150ml)

Symbol size of minimum magnification factor 1.0 is always recommended whenever possible unless printability gauge already used in test print.

Dimension A Equals minimum distance between tick marks on a film master.
Dimension B Equals distance between outside edges of first and last guard bars.
Dimension C Equals length of ALL short vertical bars.
Dimension D Equals length of ALL long vertical bars.

Area outside dotted lines indicates required light margin for a symbol of that specific magnification factor.

Note:
1. BWR may affect alignment of dimension B.
2. All dimensions are based on inside edges,

COLOURS

6 MAXIMUM NUMBER OF COLORS PER DESIGN:



Other combinations of process and PMS colors are possible, depending on the requirement of the design (e.g. CMY + 2 PMS), but as a rule, PMS colors should not exceed 3.

For **metallized printing**, white ink is considered as 1 color.



TETRA PAK MOTTO RECYCLING SYMBOL

PLACEMENT OF TETRA PAK MOTTO AND RECYCLING "MOBIUS" SYMBOL

TP MOTTO AND RECYCLING SYMBOL CAN BE PLACED ON THE UPPER FLAPS OR SIDE PANELS OR ANY DESIGN PRINT AREA WHERE IT WILL BE VISIBLE. IT CANNOT BE PLACED AT THE BOTTOM FLAPS, OR ANY AREA WHICH IS NOT VISIBLE TO THE CONSUMER (E.G., INSIDE FLAPS, BOTTOM AREA)

THE RECYCLING SYMBOL IS OPTIONAL AND CAN BE REPLACED WITH OTHER ENVIRONMENT SYMBOLS WHICH THE CUSTOMER PREFERS.

FILE REQUIREMENTS

ADOBE ILLUSTRATOR CS4 OR LOWER
ADOBE PHOTOSHOP CS4 OR LOWER (LAYERED, CMYK, 300DPI)

DOCUMENT REQUIREMENTS:

- Label your job folder accordingly.
- Put all fonts in a subfolder and label it "fonts".
- Put all final images in another subfolder and label it "links".
- For layout files create 2 subfolders containing **converted to path layout** and **editable layout files**.
- Delete all unnecessary or unused layers from the submitted final artwork files.
- Provide a hardcopy with the final artwork CD for reference.